2020 RELAUNCH OF A CLASSIC

Boulder Dash Deluxe™
BOULDER DASH® - World-famous classic interactive game
Retro game with origins in early home computer & video game age

Boulder Dash® - BESTSELLER AVAILABLE FOR iOS, ANDROID & PC

The original 1984 Boulder Dash® sold millions of copies across gaming platform:

- Early home computers: Commodore C-64 & Amiga, Apple II, Atari 400/800, 2600 & 5200, Atari ST, MSX, Amstrad CPC, Acorn BBC, IBM-PC ...
- Gaming consoles: Nintendo Famicom & NES, Intellivision, Xbox ...
- Hand held gaming devices: Nintendo DS & 3DS, Nintendo’s Game Boy & Game Boy Advanced ..
OVERALL THEME & STORY

• Innovative action-puzzle digging and collection game
• Created its own game genre in 1984
• Game's protagonist is called "Rockford"
• Rockford must dig through caves collecting gems and reach the exit before time runs out
  ✓ avoiding various types of dangerous creatures
  ✓ avoiding obstacles like falling boulders
  ✓ in constant danger of being crushed or trapped by an avalanche, or killed by an underground explosion
THE 2020 RELAUNCH FEATURES
NEW CREATURES
THE 2020 RELAUNCH FEATURES

GREAT NEW GRAPHICS & FEATURES

- 140 + new exciting and unique levels
- 7+ different worlds
- unique textures for each world
THE 2020 RELAUNCH FEATURES

7 UNIQUE WORLDS
with special opponents

- Macmarnua Sea
- Miu Beach
- Riaria palms
- Ninau forest
- Ngada Rocks
- Monngo mountains
- Urath castle
+ Very Special - THE Original Caves From 1984!
THE 2020 RELAUNCH FEATURES

CHARACTER CUSTOMIZATION
THE 2020 RELAUNCH FEATURES
CLASSIC VERSION FROM 1984 INCLUDED!

One special world
With 20 original levels
ONLINE MULTIPLAYER WILL FOLLOW!

Real-time multiplayer mode will be included in upcoming update!
CURRENT AND THE FUTURE

*Boulder Dash®-30th Anniversary™* famous retro game brand released in 2014

- For the Apple iPhone/iPad on the Apple iTunes App Store™
- For Android™ smartphones /tablet PCs on the Google Play™ store and for PC & Mac on Steam®

*Boulder Dash® Deluxe™ will be released in 2020*

- **Future:** new features like Online Multiplayer as well as ports to game consoles like Xbox, Playstation, Switch and more

Visit [http://www.boulder-dash.com](http://www.boulder-dash.com) to stay up-to-date
HISTORY OF BOULDER DASH®

The original Boulder Dash® was created by Peter Liepa with Chris Gray and published by First Star Software, Inc.

Boulder Dash® and its many sequels have delighted and challenged casual and hard-core players of all ages and sexes for over three decades.

- 1984: Boulder Dash® - published by First Star Software, Inc. on the C-64, Apple II and Atari 4/800
- 1985 - 1991: Four time release into coin-operated arcades
- 1990: NES version of Boulder Dash® in North America by JVC
- 1990: NES and Game Boy versions in Europe Nintendo / Game Boy Advanced
HISTORY OF BOULDER DASH® - cont’d

• 2002: Boulder Dash® EX on Game Boy Advance
• 2002: Boulder Dash® Xmas 2002 Edition (PC)
• 2003: Boulder Dash® Treasure Pleasure (PC)
• 2007: Boulder Dash® Rocks! (DS, iOS)
• 2009: Boulder Dash® Pirate’s Quest (PC)
• 2009: Boulder Dash® Vol 1 (2009 - iOS)
• 2011: Boulder Dash® XL (Xbox Live Arcade, PC)
• 2011: Boulder Dash® The Collection! (Android)
• 2011: Boulder Dash® Limited Edition (Atari 2600)
• 2012: Boulder Dash® XL 3D (Nintendo 3DS)
• 2012-2014: Boulder Dash® XL (iOS)
• 2014: Boulder Dash® 30th Anniversary™ (iOS, Android)
• 2015: Boulder Dash® Intellivision
• 2016: Boulder Dash® 30th Anniversary™ (PC and Mac)
GREAT RANKINGS EVER SINCE THE BEGINNING

Current iOS Store ranking: Boulder Dash® 30th Anniversary™

- Achieved top 5 ranking amongst Puzzle (Games) in 11 countries
- Achieved top 10 ranking amongst Action (Games) in 8 countries
- Achieved top 100 ranking amongst Action (Games) in 25 countries and amongst Puzzle (Games) in 27 countries
GREAT REVIEWS AND USERS FEEDBACKS

Best BD game since the 80's  *****
This is a great game that harkins back to the first versions of Boulder Dash. I spent so many hours on my Atari in the 80's playing BD with my Epix joystick. I truly loved it. Even seeing that First Star Software logo brings back great memories. This is the first BD remake that has been just as enjoyable to play. The devs nailed movement on the iPad! Great levels and wonderful graphics.
by Tooterl23a, 4 years ago, United States

Great new take on a classic game!  *****
Boulder Dash was a childhood favorite, so I downloaded this one with trepidation... Could are make really live up to the original?! It does! I've spent my morning unable to lay it down! It's great!
by basicz, 4 years ago, United States

Best Boulder Dash EVER!  *****
I have been playing Boulder Dash since it first came out, originally on my Atari 400, and love this anniversary sequel! Gorgeous to look at and the caves are great.
by Tootefz3a, 4 years ago, United States

One of the best retro games makes  *****
I played this game when I was a kid, it is wonderful to it back in such glory.
by Kenpointo, 4 years ago, Australia

The best. Ever.  *****
My favourite game as kid, and now the only game indulgence I have as an adult. Beautiful graphics, sounds, challenges and additions to the classic I remember. Keep the improvements and new levels coming!
by KatKiT, 2 years ago, Australia

Memories  *****
Wow! What a stunning port of a great games from the 80's. Brings back very fond memories of a significant potion of my youth spent wide eyed in front on a Commodore 64. We had hours and hours of fun with this game and many others. Hats off to the software team that brought this classic game to life once more in an awesome modern version. Thank you.
by Jprules2, 4 months ago, Australia

Awesome  *****
My favourite game on my phone, it is perfect, if you don't have this game, Get it!!!
by Chrishrocks22, 3 years ago, Canada

Awesome!!!  *****
Once you've started you just can't stop! This game is so addictive!
by Mervicini, 4 years ago, Canada

Awesome!  *****
I have absolutely loved this take on an old classic! A must buy if you loved the original!!
by Dr Tickles, 4 years ago, Canada

Top game app for this genre  *****
If you have played the original PC game many, many years ago, this is a more refined and personal version of it on the iPad. Stunning visual effects and fluid gameplay will keep you moving boulders for many hours. I hope there will be new levels available soon, as well as a level maker for anyone who wants to create their own unique levels.
by educat0rinHk, 3 years ago, Hong Kong

Love this game  *****
I remember playing this as a child on the Commodore 64 and it's been about 30 years since I've played it. It's exactly as I remember it, if not better.
by PT Liverpool Street London, 2 years ago, United Kingdom

It's a riot!  *****
Great modern version of boulderdash,it supports the mfi controller and plays as well as it ever did, great fun.
by Captive, 4 years ago, United Kingdom

Brilliant  *****
One of my all time fav games growing up
Now updated to modern standards but losing none of the playability
Fantastic- great job by Dangerous, Dal 3 years ago, United Kingdom

Best game on iPhone  *****
I was hesitant about this when on a whim I looked up one of my favourite games as a kid, boulder dash. | am blown away by how good this game is, it's up to date and with amazing graphics to complement it. I've been playing this whenever possible the past 4 days and it's addictive as it always was. Fantastic job the creators of this, | love your work.
by Erse filler, a year ago, United Kingdom

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RANKINGS - Boulder Dash® Original from the 1980s

All time C64 game rankings:
• #4 as per C64 Wiki (USA)
• #14 at The C64 Games (Europe)
• #23 of all C64 games in retro GAMER C64 Special (Germany)
• #31 on Lemon 64 (Europe)
• among top 30 C64 games c’t Magazin (Germany)

Other rankings:
• #7 on Ranker.com for The Best Maze Games of all Times
• #9 on AtariaMania.com for Atari 400 800 XL XE Top 100 Games by rating, even achieving #1 in some week
• #66 on NOWGamer.com for 100 Greatest Retro Games

SELECT QUOTES ABOUT
• retroGAMER.net says “BOULDER DASH - The original and still the best...”
• Nowgamer.com says “Boulderdash is such a simple idea but brilliantly executed... Boulder Dash is one of only a handful of games that went from home machines to the arcade rather than the other way around.”
A RETRO GAMER FAVORITE

retro GAMER issue 124 (UK - 2014)
&
retro GAMER Spezial (GER - 2017)

2017 retro GAMER C64 Spezial (Germany)

“The C64 edition was exception as well, and the games still is one of the best puzzle games for the breadbox.”

“This game is absolutely timeless.”
BOULDER DASH®
CHANGED HANDS IN 2017

September 2017: BBG Entertainment acquired the Boulder Dash® intellectual property, with all rights pertaining thereto, from First Star Software, Inc., to complete its portfolio

- BBG Entertainment GmbH (www.bbg-entertainment.com)
- Headquartered in Munich, Germany
- Developer of popular brain training apps such as Einstein™ Brain Trainer and of classic video games like DYNABLAスター™
THE PARTIES INVOLVED IN BOULDER DASH®

From 1982 until August 2017, First Star Software, Inc. developed, licensed and published games across all platforms including smartphones, tablets, hand-held devices, home computers and next generation consoles. Between 1982 and 2017 the company created numerous best selling and award winning video game titles including Boulder Dash® and the SPY vs. SPY series of games. Millions of units in each series were sold throughout the world. Other company classic hits included: Astro Chase™, BOING!™, Bristles™, Flip & Flop™, Millemium Warriors™, Omnicron Conspiracy™, Panic Button™, Rent Wars™ and Security Alert™. As of January 1, 2018 the First Star Software name and website are owned by BBG Entertainment GmbH. For more information please visit [http://www.firststarsoftware.com](http://www.firststarsoftware.com).

As of 09/2017: BBG Entertainment GmbH
BBG Entertainment is a games developer and publisher headquartered in Munich, Germany. The founder and staff of BBG Entertainment have years of experience in the market for computer and mobile games, especially in the area of casual gaming, and excellent contact with many renowned gaming companies for well over 20 years. Award winning Einstein™ Brain Trainer and Dynablastertm were among the notable apps developed and published. For more information about all BBG Entertainment products please visit [www.bbg-entertainment.com](http://www.bbg-entertainment.com).
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